



FLYERLAB

Your online print supplier

PRINTREADYARTWORK

M A N U A L



Your online print supplier

The following requirements and artwork guidelines
must be followed

at all times to ensure that final printed products are correct.

Flyerlab uses an automated system
to keep the cost as low as possible for you.
We are not responsible to check your artwork.
All reprints due to artwork supplied incorrectly
will be for your account.

T: 012 333 7314 F: 086 210 6895 E: flyer@flyerlab.co.za

www.flyerlab.co.za



Business Cards

Flyerlab standard business card size:
90mm x 50mm

CUTTING SIZES

Trim box (Page Size) must be **90mm x 50mm**
Bleed size must be **96mm x 56mm**

No text or logos must be closer
than 3mm to the edge of the card (**84mm x 44mm**)

All pages must have the same orientation.
Either **Landscape** or **Portrait**.

Artwork containing lenses, clip art,
embedded objects, fills, drop shadows, ect
must be converted to CMYK bitmaps or flattened.
We prefer to have the entire design flattened.

**Small borders will not be guaranteed
to be even all round. Flyerlab has 1-2mm tolerance
on batch cutting.**

**No RGB or spot / pantone colours - We automatically
convert these to CMYK and therefore the
colour may change.**

**All fonts must be converted to curves
or embedded.**

Avoid using text that is smaller than 7 points
that are made up of more than 1 process colour.

BLUE Colour setup guidelines: C100 M100 Y0 K0 = Purple.

C100 M75 Y0 K0 = **Blue**

**Never go above 75% if you want
your colour to be blue. The more
Magenta the more purple your colour
will be:**



**ALL ARTWORK MUST BE SUPPLIED
PDF PRINT READY.**



Use the same specs
front & back

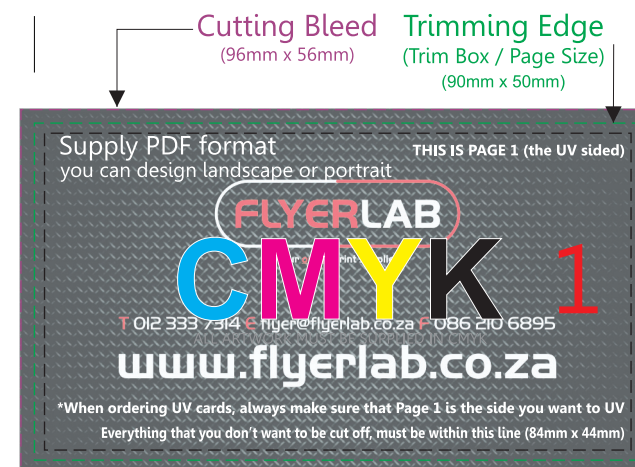
Business Cards

*Please make sure that
you specify on your order description when
placing your order, if your
business cards needs to be cut to an **odd size**

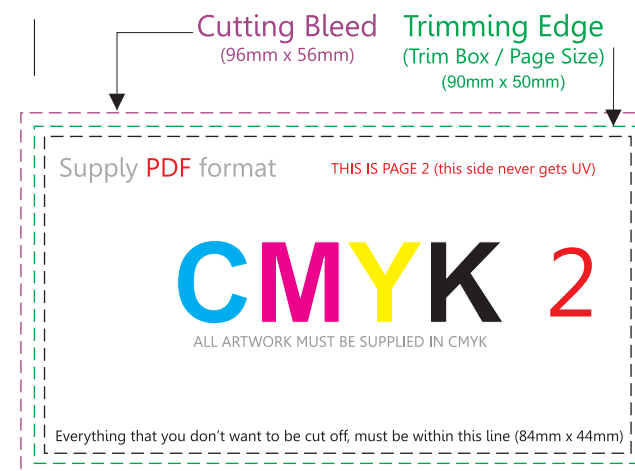
85mm x 55mm

SCORING: Matt finish when scoring on artwork is required

Front



Back





Flyers

Sizes available for print: A4, A5, A6 -

Always make sure you supply 3mm cutting bleed and 3mm text bleed.

No text or logos must be closer than 3 mm to the edge of the flyer.

All pages must have the same orientation. Either **Landscape** or **Portrait**.

Artwork containing lenses, clip art, embedded objects, fills, drop shadows, ect must be converted to CMYK bitmaps or flattened.

We prefer to have the entire design flattened.

Small borders will not be guaranteed to be even all round. Flyerlab has 1-2mm tolerance on batch cutting.

No RGB or spot / pantone colours - We automatically convert these to CMYK and therefore the colour may change.

All fonts must be converted to curves or embedded.

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BLUE Colour setup guidelines: C100 M100 Y0 K0 = Purple.

C100 M75 Y0 K0 = Blue

Never go above 75% if you want your colour to be blue. The more Magenta the more purple your colour will be:



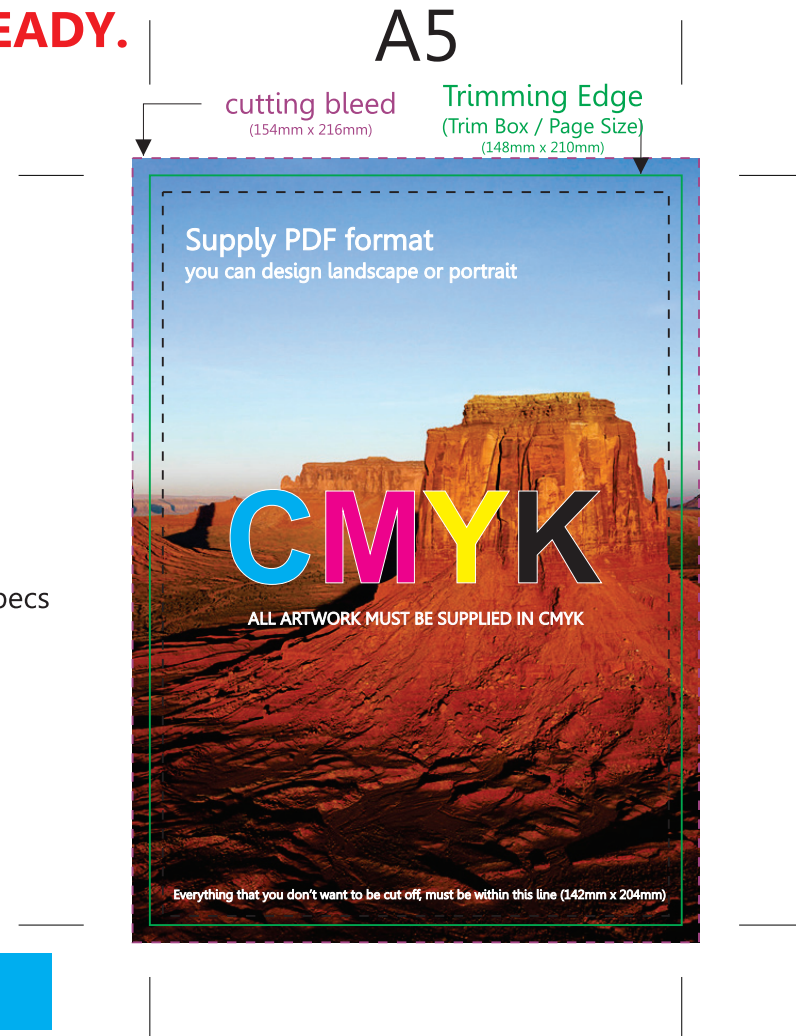
SIZES

A6	A5	A4
105mm x 148mm	148mm x 210mm	210mm x 297mm
cutting bleed: 111mm x 154mm text bleed: 99mm x 142mm	cutting bleed: 154mm x 216mm text bleed: 142mm x 204mm	cutting bleed: 216mm x 303mm text bleed: 204mm x 291mm

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PDF PRINT READY.**



Use the same specs front & back





PRINT READY PDF

- Corel Draw -

TIP

1. SHOW BLEED:

always make sure that your page size is 90mm x 50mm (the final size of the product).
Go to **view - show - bleed**

2. SHOW BLEED:

this is an easier way to check if your cutting bleed is enough as apposed to guidelines

Publish to PDF

1. HOW TO PUBLISH TO PDF

to publish a file to PDF, always make sure that your CorelDraw artwork is PRINT READY.
Go to - **file - publish to PDF**

2. PDF Presets

Go to - **PDF presets, select - PREPRESS**

3. PDF SETTINGS

Go to - **Setting - Prepress tab**

*select the **bleed limit** box and set it to **3.175mm**

*select the **crop marks** box

4. PDF SETTINGS

Go to - **Objects tab -**

***Compression type** must be **ZIP**

*select the **Export all text to curves** box

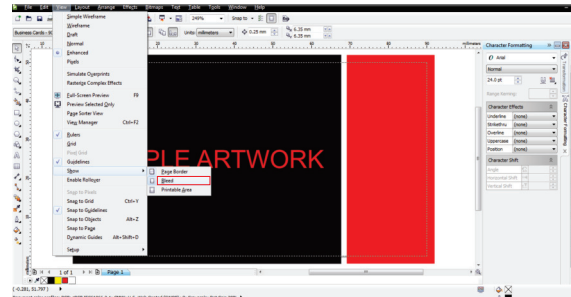
**ALL ARTWORK MUST BE SUPPLIED
PDF PRINT READY.**



TIP

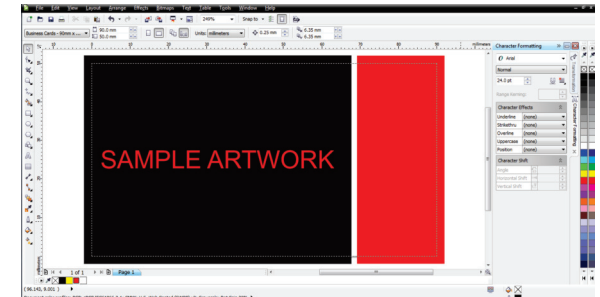
1. SHOW BLEED:

always make sure that your page size is 90mm x 50mm (the final size of the product).
Go to **view - show - bleed**



2. SHOW BLEED:

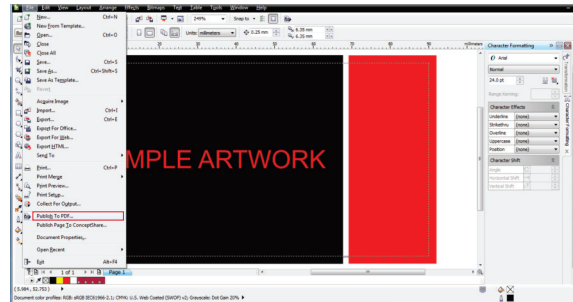
this is a more easy way to check if your cutting bleed is enough than to use guidelines



Publish to PDF

1. HOW TO PUBLISH TO PDF

to publish a file to PDF, always make sure that your CorelDraw artwork is PRINT READY.
Go to - **file - publish to PDF**

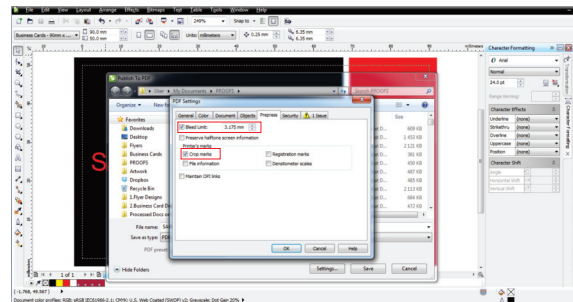


3. PDF SETTINGS

Go to - **Setting - Prepress tab**

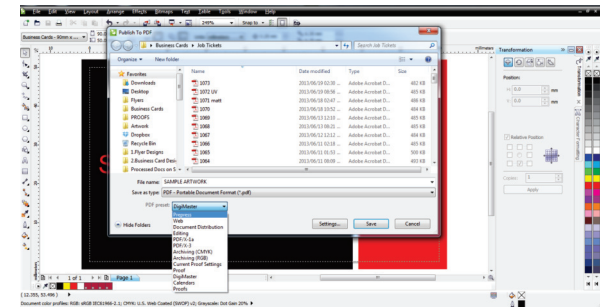
*select the **bleed limit** box and set it to **3.175mm**

*select the **crop marks** box



2. PDF Presets

Go to - **PDF presets, select - PREPRESS**

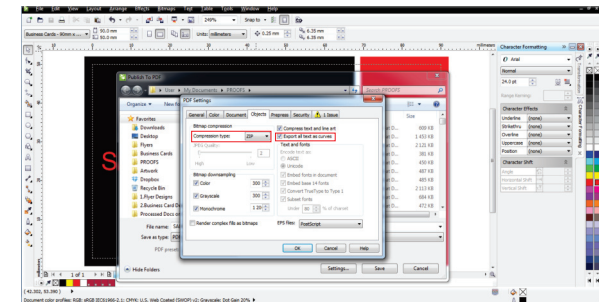


4. PDF SETTINGS

Go to - **Objects tab -**

***Compression type** must be **ZIP**

*select the **Export all text to curves** box





PRINT READY PDF

Publish to PDF

5. PDF SETTINGS

Go to - **Color** tab -

*select the **Use document color settings** box

***Output color as:** select **CMYK**

6. PDF SETTINGS

Go to - **General** tab -

*click on the + sign next to PDF Presets

and rename the preset as **Print Ready** and press **ok**

7. PDF SETTINGS SAVE

choose the destination were you want to save your file and click save.

*Please rename your print files to appropriate names: I will save my artwork file as **SAMPLE ARTWORK** - because that is the name of the company on my artwork.



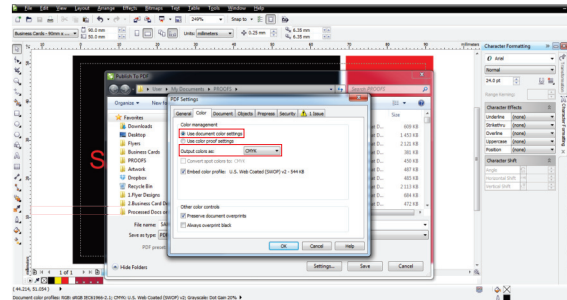
Publish to PDF

5. PDF SETTINGS

Go to - **Color** tab -

*select the **Use document color settings** box

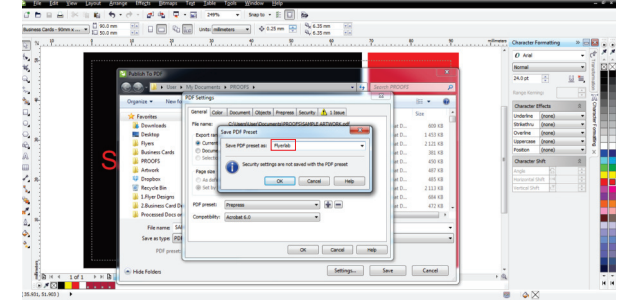
***Output color as:** select **CMYK**



6. PDF SETTINGS

Go to - **General** tab -

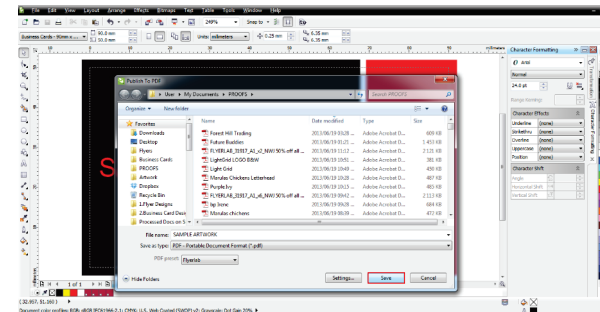
*click on the + sign next to PDF Presets and rename the preset as **Print Ready** and press **ok**



7. PDF SETTINGS SAVE

choose the destination were you want to save your file and click save.

*Please rename your print files to appropriate names: I will save my artwork file as **SAMPLE ARTWORK** because that is the name of the company on my artwork.



Always supply print ready PDF artwork to avoid any delays.

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Flyerlab uses an automated system to keep the cost as low as possible for you. We are not responsible to check your artwork. All reprints due to artwork supplied incorrectly will be for your account.